

Rates & Costing Section - CFA  
Corporate Office,  
Eastern Court  
Janpath, New Delhi



भारत संचार निगम लिमिटेड  
(भारत सरकार का उपक्रम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

No. 1-1/2014-R&C [CFA]

Dated:- 18/12/2014

**Circular R&C-CFA No.81/14-15**

**Subject:- Revision in existing tariff plan of Games on Demand Service from M/s Hungama Digital Entertainment Pvt. Ltd. for Broadband (wireline & FTTH) Customers in all Circles & Telephone Districts of BSNL - reg.**

***Approval of the Competent Authority is hereby conveyed for revision in existing Tariff plan of Games on Demand Service (from Rs. 49/- to Rs. 70/- per month) from M/s Hungama Digital Entertainment Pvt. Ltd. in all Telecom Circles & Telephone Districts of BSNL:***

<b>Existing Tariff plan of Games on Demand Service</b>	<b>Revised Tariff plan of Games on Demand Service</b>
<b>Subscription Charges – Rs. 49/- per month</b>	<b>Subscription Charges – Rs. 70/- per month</b>
<b>Benefits –</b> 1. Play unlimited single player and multiplayer action, adventure, strategy & role play games. 2. Total 300+ games in Game catalogue.	<b>Benefits-</b> 1. Play unlimited single player and multiplayer action, adventure, strategy & role play games. 2. Total 550+ games in Game catalogue.

- 1. Other terms & conditions of revised Tariff plan of Games on Demand (GOD) Service :**
  - a. Revenue sharing with M/s Hungama will be done on subscription charges of Games on Demand Service only.
  - b. No revenue sharing will be done on data usage charges levied from customer for streaming/download of contents under Games on Demand Service.
  - c. Payment of revenue share claim to M/s Hungama will be made on realized amount only.
  - d. The rates indicated are exclusive of Service Tax, which will be charged extra as per prevailing tariff.
- 2. M/s Hungama will not change existing Games on Demand (GOD) tariff plan (Rs. 49/- per month) of existing customers and will allow them to enjoy old tariff for next 6 months from the date of implementation of revised tariff plan (Rs. 70/- per month) by M/s Hungama.**
- 3. The above mentioned revised tariff plan shall be effective from 01/01/2015 in all the Circles & Telephone Districts of BSNL.**
- 4. Following reports may be submitted on monthly basis to T&C-CFA and NWP-CFA branch of BSNL Corporate Office electronically at [tccfa.bsnl@gmail.com](mailto:tccfa.bsnl@gmail.com), [tccfa.hq@bsnl.co.in](mailto:tccfa.hq@bsnl.co.in) & [bbvasbsnlco@gmail.com](mailto:bbvasbsnlco@gmail.com) respectively:-**
  - a. Full detail of the above mentioned tariff plans given to the customers along with their telephone number, name & address etc.

b. Revenue trend analysis of above mentioned tariff plans of Movies on Demand service and net benefit to BSNL after revenue share to the Franchisee.

5. This tariff order shall be effective from **01/01/2015**.
6. This circular is issued based on the approval of Competent Authority in NWP-CFA file No. 14-1/2014-BBVAS Tariff Comm. For any clarification/correspondence, in this regard, matter may be taken up with NWP-CFA Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23037431/32 and Fax No. 011-23712008).



**AGM (T&C)-CFA**

To

The CGMT, all Circles & Telephone Districts.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. PGM Regulation, BSNL CO – for information and n/a.
4. Sr. GM (CIT), CO BSNL – for placement on BSNL Website.
5. Sr. GM (NWP-CFA), CO BSNL w.r.t case mark: No. 14-1/2014-BBVAS Tariff Comm. carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding web updation.
6. AD OL for Hindi version
7. CGM (ITPC), Pune for n/a please.
8. CGM (BBNW) Circle, New Delhi for information & n/a please
9. GM (BBNW), Bangalore NOC, BBNW.
10. M/s Hungama Digital Entertainment Pvt. Ltd. for information and n/a. M/s Hungama must implement of above mentioned tariff plan on [www.bsnl.hungama.com](http://www.bsnl.hungama.com) portal w.e.f. 01/01/2015.
11. Secretary, TRAI – for information please
12. Guard File.



**DM (T&C)-CFA**